



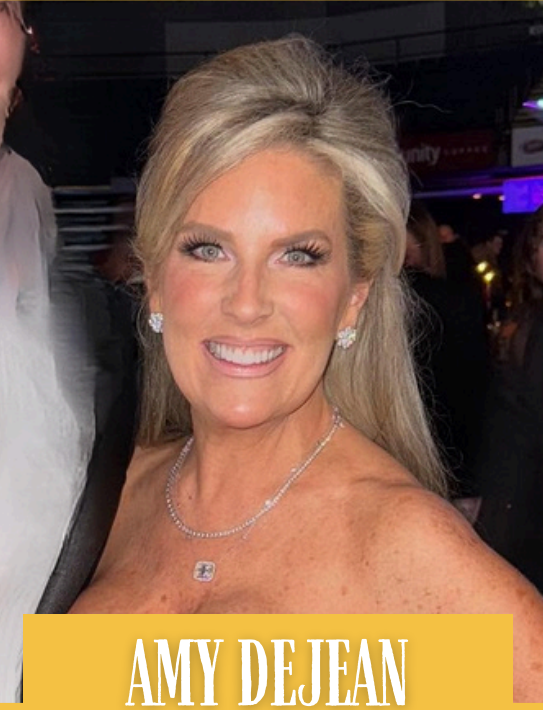
2025 - 2026 KARNIVAL KREWE DE LOUISIANE

SPONSORSHIP PACKET

*DEDICATED TO CANCER RESEARCH
AND PATIENT CARE*



P.O. Box 82680 Baton Rouge, LA 70884-2680 | karnivalkrewe.com



AMY DEJEAN

2025-2026 PRESIDENT

A Krewe with a Cause: **BENEATH THE BOUGAINVILLEA, WE BRAVE THE BATTLE**

I am delighted to begin my second term as President of Karnival Krewe de Louisiane for the 2025-2026 philanthropic season! Since its founding in 1987 as the Governor's Mardi Gras Ball, Karnival Krewe de Louisiane has grown into a distinguished organization committed to raising funds for cancer research, education, and supporting for indigent patients in the Baton Rouge area. For 39 years, we have combined our dedication to the fight against cancer with the rich tradition of Mardi Gras.

My involvement with the Krewe started through my dear friend and neighbor Alysia Graves, who invited me to assist in establishing a digital platform for the organization.

This role was particularly meaningful to me, given my family's personal experience with cancer. It has been a privilege to contribute to the Krewe's transformation from a small working board into a fully functional entity with advanced digital systems and a robust online presence.

I am immensely proud to report that we have now raised almost \$6 million to support the mission of Mary Bird Perkins Cancer Center, aiming to improve survivorship and ease the burden of cancer. This significant achievement reflects the unwavering support of our donors, sponsors, and the broader community.

As someone deeply committed to cancer advocacy, I am honored to lead this esteemed organization and continue building on our impactful legacy. I invite you to explore how your generous contributions have made a difference in our community. Together, we can drive meaningful change and continue to support those in need. Our ongoing success is made possible by the dedication and partnership of individuals and organizations like yours.

Amy DeJean
President, Karnival Krewe de Louisiane



2025-2026 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL DONATION	PRESENTING \$35,000	PLATINUM \$21,000	DIAMOND \$15,000	GOLD \$11,000	SILVER \$5,500	ASSOCIATE \$3,000
COMPANY PUBLICITY						
<p>Recognition on WVLA, WGMB, WBRL, and KZUP</p>	<p>Television: Your business logo or with employees featured in a minimum of 60 KKDL sponsorship commercials per month, up to 3 months.</p>	<p>Television: Your business logo or with employees featured in a minimum of 50 KKDL sponsorship commercials per month, up to 3 months.</p>	<p>Television: Your business logo or with employees featured in a minimum of 40 KKDL sponsorship commercials per month, up to 3 months.</p>	<p>Television: Your business logo or with employees featured in a minimum of 30 KKDL sponsorship commercials per month, up to 3 months.</p>	<p>Television: Your business logo or with employees featured in a minimum of 20 KKDL sponsorship commercials per month, up to 3 months.</p>	Not Applicable
Donation Impact Report Debutante Brunch Program Ball Signage + Presentation Screens	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Company Name
Ball Program	Full Page Age	Full Page Age	½ Page Ad	½ Page Ad	¼ Page Ad	Company Name
KKDL Website + Social Media	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Company Name
Press Releases	Company Name					
KARNIVAL KREWE EVENTS						
Tickets to Coronation	Reserved Table (10) + Bar Sponsor	Reserved Table (10) + Bar Sponsor	10 Tickets	8 Tickets	6 Tickets	4 Tickets
Table of 10 at the Ball	Premium Location Tables (2)	Premium Location Tables (2)	2	2	1	1
Food Credit for Sponsor Tables	\$200/table	\$100/per table	\$100/table	\$100/table	\$100/table	\$50/table
White skirted to the ground tablecloth and premium gold Chiavari chairs with white cushion	x	x	x	x	x	x
Flower Centerpiece	x	x	x	x	x	x

We are offering an option for a fully decorated table upon Ball arrival for an additional \$250 charge. Please email amy@torapath.com to reserve your pre-decorated table amount.



KARNIVAL KREWE de LOUISIANE

2025-2026 AUCTION DONATION FORM

Royal Coronation Social & Auction on Thursday, October 9, 2025

Karnival Krewe de Louisiane is a non-profit organization; 501(c)3 Federal Tax ID number is 72-1474904 and Gaming License is #G0003995.

ITEM INFORMATION

Item Name:	_____				
Auction Type:	SILENT		LIVE		
Item Category:	HEALTH/BEAUTY	HOME/DECOR	CLOTHING	SPORTS/LEISURE	TRAVEL
Description:	_____				
Terms & Conditions:	_____				
Restrictions:	_____				

DONOR INFORMATION

Donor Name:	_____
Item Value:	_____
Contact Name:	_____
Phone:	_____
Email:	_____

Soliticitor's Signature: _____ Date: _____

Donor's Signature: _____ Date: _____

Donations are tax deductible as allowed by law. Items valued at \$5000 or more require an independent appraisal.

**THIS ITEM IS BEING DONATED
IN HONOR OR MEMORY OF:**

KKDL USE ONLY:

Date Form Received: _____

Date Item Received: _____

Item Number: _____



KARNIVAL KREWE de LOUISIANE

CORPORATE SPONSOR COMMITMENT

2025-2026 SEASON

39TH ANNUAL BALL ON JANUARY 30TH, 2026

Thank you for supporting Karnival Krewe de Louisiane! Sponsor benefits extend from May 2025 to April 2026, dependent upon payment date. Anticipate email communication regarding the purchase of extra tickets and food during the Fall timeframe.

SPONSORSHIP LEVEL

- Platinum Sponsor - \$21,000
- Diamond Sponsor - \$15,000
- Gold Sponsor - \$12,000
- Silver Sponsor - \$5,500
- Associate Sponsor - \$3,000

Scan to Pay Online



COMPANY INFORMATION PLEASE

Email high resolution logo (preferably png or eps with a transparent background) to KarnivalKrewe@gmail.com

Company Name _____

Main Contact _____

Address _____

City _____ State _____ Zip _____

Phone (wk) _____ (cell) _____

Email Address _____

PAYMENT

- MASTERCARD VISA AMERICAN EXPRESS CHECK IS ENCLOSED SEND AN INVOICE

Account Number _____ Exp. Date _____ CVV# _____

Signature _____

Please mail payments to the address below or scan credit card information and email to karnivalkrewe@gmail.com.

For More Information:

Treasurer	President
Josh Guagliardo	Amy DeJean
337-581-4940	225.252.5828
karnivalkrewe@gmail.com	amy@torapath.com

Make Checks Payable to:

Karnival Krewe de Louisiane
P.O. Box 82680
Baton Rouge, LA 70884-2680
www.karnivalkrewe.com