



◆ *Forty Years of Fighting Cancer* ◆

2026 - 2027 KARNIVAL KREWE de LOUISIANE

◆ *Sponsorship Packet* ◆

DEDICATED TO CANCER
RESEARCH AND PATIENT CARE



P.O. Box 82680 Baton Rouge, LA 70884-2680 | karnivalkrewe.com



Naomi Nelson
2026 - 2028 President

Krewe de Louisiane:

40 Years of Impact and Hope

For four decades, the Karnival Krewe de Louisiane has stood as a powerful symbol of community, generosity, and purpose—transforming celebration into meaningful impact. As the Krewe marks its 40th anniversary, it is not only a milestone of tradition and fellowship, but a legacy of unwavering commitment to advancing cancer care through its enduring support of Mary Bird Perkins Cancer Center.

Since its inception, the Krewe has united members, families, and supporters around a shared mission: to give back. Through fundraising events, annual festivities, and dedicated philanthropic efforts, the Krewe de Louisiane has contributed over \$6 million in financial support to Mary Bird Perkins, one of Louisiana's leading institutions in cancer treatment, prevention, and research. These decades of giving have directly strengthened the center's ability to deliver cutting-edge care, expand outreach, and invest in life-saving advancements.

At the heart of this partnership is the profound impact on underserved patients across the region. Many individuals facing cancer diagnoses encounter barriers such as limited access to care, financial hardship, or lack of early detection resources. The Krewe's generous contributions help bridge these gaps—ensuring that patients, regardless of their circumstances, can receive timely screenings, advanced treatments, and compassionate support services.

Through these donations, Mary Bird Perkins has been able to extend vital services into communities that need them most. This includes mobile screening initiatives, patient navigation programs, and education efforts that empower individuals with knowledge and access. For underserved patients, this support is not just financial—it represents hope, dignity, and the opportunity to fight cancer with the full strength of a dedicated care team behind them.

As the Krewe de Louisiane celebrates 40 years, its legacy is measured not only in funds raised, but in lives touched and improved. Every dollar contributed has helped a neighbor, a family member, or a friend receive care that might otherwise have been out of reach. This anniversary is a testament to what can be achieved when tradition is paired with purpose and when a community comes together to make a difference.

Looking ahead, the Krewe's continued support will remain essential in addressing the evolving needs of cancer patients, particularly those from underserved populations. With ongoing commitment, the Krewe de Louisiane will continue to play a critical role in ensuring equitable access to cancer care and advancing the mission of Mary Bird Perkins for generations to come.

Naomi Nelson

Naomi Nelson
President, Karnival Krewe de Louisiane



2026-2027 Sponsorship Opportunities

SPONSORSHIP LEVEL DONATION	PRESENTING \$35,000	PLATINUM \$21,000	GOLD \$11,000	SILVER \$5,500	ASSOCIATE \$3,500
Company Publicity					
 Recognition on WVLA, WGMB, WBRL, and KZUP	Television: Your business logo or with employees featured in a minimum of 60 KKDL sponsorship commercials per month, up to 3 months.	Television: Your business logo or with employees featured in a minimum of 50 KKDL sponsorship commercials per month, up to 3 months.	Television: Your business logo or with employees featured in a minimum of 30 KKDL sponsorship commercials per month, up to 3 months.	Television: Your business logo or with employees featured in a minimum of 20 KKDL sponsorship commercials per month, up to 3 months.	Not Applicable
Donation Impact Report Debutante Brunch Program Ball Signage + Presentation Screens	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Company Name
Ball Program	Full Page Age	Full Page Age	½ Page Ad	¼ Page Ad	Company Name
KKdL Website + Social Media	Name/Logo	Name/Logo	Name/Logo	Name/Logo	Company Name
Press Releases	Company Name				
Karnival Krewe Events					
Tickets to Coronation	Reserved Table (10) + Bar Sponsor	Reserved Table (10)	✓	✓	✓
Table of 10 at the Ball	Tables (3)	Tables (2)	2	1	1
Food Credit for Sponsor Tables	\$200/table	\$100/table	\$100/table	\$100/table	N/A
Floor length tablecloth and chiavari chairs with white cushions	✓	✓	✓	✓	✓
Centerpiece	✓	✓	✓	✓	✓



KARNIVAL KREWE de LOUISIANE

2026 Auction Donation Form

Royal Coronation Social & Auction on Thursday, October 22nd, 2026
at The Renaissance Baton Rouge Hotel

Karnival Krewe de Louisiane is a non-profit organization; 501(c)3.
Federal Tax ID number is 72-1474904 and Gaming License is #G0003995.

Item Information

Item Name:		
Auction Type:	SILENT	LIVE
Description:		
Terms & Conditions:		
Restrictions:		

Donor Information

Donor Name:	
Item Value:	
Contact Name:	
Phone:	
Email:	

Soliticitor's Name: _____ Date: _____

Donor's Signature: _____ Date: _____

Donations are tax deductible as allowed by law. Items valued at \$5000 or more require an independent appraisal.

*This Item is Being Donated In
Honor or In Memory Of:*

Kkd Use Only

Date Form Received: _____

Date Item Received: _____

Item Number: _____



KARNIVAL KREWE de LOUISIANE

Corporate Sponsor Commitment

2026-2027 SEASON

40th Annual Ball on January 8th, 2027

Thank you for supporting Karnival Krewe de Louisiane! Sponsor benefits extend from May 2026 to April 2027, dependent upon payment date. Anticipate email communication regarding the purchase of extra tickets and food during the Fall timeframe.

Sponsorship Level

- ☐ Platinum Sponsor - \$21,000
- ☐ Gold Sponsor - \$11,000
- ☐ Silver Sponsor - \$5,500
- ☐ Associate Sponsor - \$3,500

Scan to Pay Online



Company Information Please

Email high resolution logo (preferably png or eps with a transparent background) to KarnivalKrewe@gmail.com

Company Name			
Main Contact			
Address			
City	State	Zip	
Phone (wk)	(cell)		
Email Address			

Credit Card Payments - Use Qr Code Above

Signature

Please mail payments to the address below or scan credit card information and email to karnivalkrewe@gmail.com.

For More Information:

Treasurer
Linda Crochet
mechecro1234@gmail.com

President
Naomi Nelson
naominel@cox.net

Make Checks Payable to:

Karnival Krewe de Louisiane
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